



ADVERTISING RATES

AUTUMN 2015

"the best motorcycle writing on the internet"

email: advertising@theridersdigest.co.uk

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PDF MAGAZINE (published quarterly)

DOUBLE PAGE SPREAD:	Single insertion per issue:	£180
	4x insertions:	£600
FULL SINGLE PAGE:	Single insertion per issue:	£120
	4x insertions:	£400
TWO SINGLE PAGES:	Single insertion per issue:	£180
	4x insertions:	£600



WEBSITE

[Please note: advertising slots are available throughout the website including all of the locations that currently feature Amazon ads]

TOP OF EVERY PAGE **£200 pcm or £2000 per annum***
(currently "Advertise Here")

HOME PAGE **£150 pcm or £1500 per annum**
(beneath 'Latest Features')

BENEATH ALL ARTICLE TITLES **£150 pcm or £1500 per annum**

RIGHT-SIDE BOX ADVERT **£30 pcm or £300 per annum**
(240x240 pixels)

We can also include adverts in individual custom slots as required within the body of specific articles and features: **POA**

*We will consider a deal with a suitable sponsor that would include "The Rider's Digest brought to you by..." in the slot at the top of every page on the website and in the contents page of the PDF magazine.

